



Civics Trek Contest CIVIC TREK GUIDELINES & VIDEO SUBMISSION

BACKGROUND & INTRODUCTION: Growing up, we often become aware that life is different in some communities than it is in others. Some areas are noisy, have old schools, abandoned pets running loose or people hanging around. Some have no parks, poor housing, or not enough housing. Some have streets with no crosswalks or cars are driving too fast. Some areas are often located near places that pollute the air or drinking water causing disease, allergies and other health problems. Other neighborhoods feel safe to live in and everyone feels welcome. Some are safe from guns and robberies. In these neighborhoods, most people have jobs that pay well so workers and their families can go to the doctor, dentist, pay their bills and have enough money to have babysitters and buy healthy food. Perhaps you have a personal story tell or a story about someone you know who lives in a neighborhood with similar problems.

CIVICS VIDEO PRESENTATION INSTRUCTIONS

- 1. Identify one need in your community from the examples above or create your own need.** For this contest, we would like you to think about your community. What small change could make life better for people in your community? What would you like to change in your community?
- 2. Describe the steps you would take to go about making a positive change in your community.** For this contest we would like you to talk about how you might be able to get started making the change you have identified. Below are examples of questions to answer. We encourage you to make your video presentation by answering some of these questions or other similar questions that you may create. **For EXAMPLE:**
 - Why did you pick this need? Why do you think there is a need for this change?
 - Do other people in your community see the same need you chose? Include testimonials from at least two people.
 - How would the community benefit from this change?
 - How will women and girls benefit from this change?
 - What facts or pictures do you have showing the need exists?
 - Why has this need not been addressed?
 - Who would you ask to help you – friends, family, teachers, clerics?
 - What would you do to let others in your community know about this need?
 - How would you let your community know about this need?
 - How have other communities solved this need?
 - What are the disadvantages of this change being made? Why might some object to it?
 - Would making a positive change cost money to fix? Who would you have to ask to pay for it?
 - What community groups might have to work together to help make this change? For example, business owners, college-educated people, educators, elected/governmental/city officials in your community.
 - How would you present your idea or proposal to others? For example, think of the maintenance of a car. Where do you take the car to get new brakes? For an animal rescue center, you would go to the city mayor. If you have a school problem, you would see the principal or superintendent.
 - How would you try to influence them to change their mind and support your cause?
 - Conclude your talk with a quote by a woman that might make others think positively about your proposal. Women in your family or other women you know or know of who have inspired others to make positive changes include: Maya Angelou, Eleanor Roosevelt, Michelle Obama, Oprah Winfrey, Chen-Shiung Wu, Marie Curie, Greta Thunberg, and Malala Yousafzai.

RETURN YOUR VIDEO TO: Erica Goss, Director of Girls' Voices Matter

Email: egoss@girlsvoicesmatter.com

Phone: 408-205-1957

HOW TO UPLOAD YOUR VIDEO

1. Access this link: https://drive.google.com/drive/folders/13nWgPU4MKHWXymAK_ENWm-xErvvbdIVo
2. You should see a heading titled "Civics Trek Contest Folder."
3. Drag your video to the screen or use the "New" button to upload your video.
4. You will see a screen on the lower right-hand side of the screen that says "Uploading 1 file" and the estimate of how long the upload will take.
5. When the upload is complete, the message will say "1 upload complete."
6. Close the screen. You're all done!
7. Contact Erica Goss if you need further assistance.