



Start Smart / Work Smart Salary Negotiation Programs

Work Smart is now available in an online version! It takes about an hour to complete, it's available to anyone and it's FREE! To get started go to: salary.aauw.org

7 reasons to check out Work Smart Online:

1. Online salary negotiation course to help women at any stage of their careers
2. It's free, easy to use, and available to everyone
3. Complete the entire course in about an hour, or do a module at a time
4. Increase your awareness of pay equity issues
5. Learn skills and build confidence to negotiate a better salary and benefits package
6. Help AAUW reach its goal to train 100,000 women by August 2019, and 10 million by 2022
7. Tell your family and friends about Work Smart Online!

More About Start Smart/Work Smart

Women in Oregon earned 82 cents for every one dollar men earned in 2017. That translates to an annual salary of \$41,572 for women, compared to \$50,965 for men in Oregon (per US Census data analyzed by AAUW).

Teaching women to better negotiate salaries is one way to help close the gender pay gap. **Start Smart** is a workshop aimed at helping college women build skills and confidence to negotiate salaries. **Work Smart** is designed to help women at any stage of their careers negotiate better salaries and benefits.